



THEME PARK FILMS

MEDIA KIT • 2026

THEME PARKS • ATTRACTIONS • ENTERTAINMENT • CONVENTIONS • TRAVEL

Digital media for fans of themed entertainment and pop culture.

Theme Park Films is a digital media brand creating immersive video and social content focused on theme parks, attractions, entertainment, travel, comic and culture conventions, and other themed entertainment experiences.

2M+	30K+	6K+	1.5K+	1.5K+
MONTHLY VIEWS	TIKTOK	FACEBOOK	YOUTUBE	INSTAGRAM

CONTACT

media@themeparkfilms.com

AUDIENCE & DEMOGRAPHICS

A balanced adult audience with strong representation in the 25–34 and 34–45 age ranges.

GENDER	TOP AGE GROUPS
50% Female 50% Male	25–34 One of the highest-viewer age groups 34–45 One of the highest-viewer age groups

WHAT WE COVER

- Theme parks and major attractions
- Rides, new experiences and destination openings
- Parades, nighttime entertainment and seasonal events
- Comic conventions and fan conventions
- Pop-culture and culture conventions
- Other themed entertainment and immersive experiences
- Hotels, resorts, restaurants and travel destinations
- Live entertainment, shows and special events
- High-quality 4K, 8K and HDR video

WHO WE REACH

THEME PARK FANS	CONVENTION & POP-CULTURE FANS	TRAVELERS & EXPERIENCE SEEKERS
Guests interested in attractions, rides, entertainment and seasonal events.	Audiences interested in comic, culture, fandom and themed entertainment experiences.	Adults planning vacations, destination trips, dining and memorable experiences.

PARTNERSHIP OPPORTUNITIES

Custom content and promotional opportunities built around your campaign goals.

SOCIAL MEDIA CAMPAIGNS	Promotional posts and video content across TikTok, Facebook, Instagram and YouTube.
VIDEO PRODUCTION	High-quality video featuring attractions, destinations, products, experiences and events.
EVENT & CONVENTION COVERAGE	Coverage of openings, media events, comic and culture conventions, fan events and special experiences.
DESTINATION FEATURES	Visual storytelling for hotels, resorts, tourism destinations, restaurants and attractions.
BRAND COLLABORATIONS	Custom concepts designed around a brand campaign, launch or promotional objective.
4K / 8K / HDR CONTENT	Immersive high-resolution footage designed to showcase experiences in detail.

IDEAL PARTNERS

Theme parks • attractions • tourism organizations • hotels & resorts • restaurants • entertainment companies • convention organizers • travel brands • event producers • destination marketing organizations • family entertainment brands

WHY THEME PARK FILMS?

Our coverage connects the worlds of themed entertainment, travel and pop culture. From a new attraction or nighttime spectacular to a major comic convention or immersive fan experience, we create visual stories that help audiences discover what is happening and why they should experience it.

LET'S CREATE SOMETHING MEMORABLE.

media@themeparkfilms.com



CONNECT WITH THEME PARK FILMS

Follow, watch and explore the brand across every platform.

WEBSITE	themeparkfilms.com
EMAIL	media@themeparkfilms.com
TIKTOK	tiktok.com/@themeparkfilms
FACEBOOK	facebook.com/themeparkfilms
INSTAGRAM	instagram.com/@themeparkfilms
YOUTUBE	youtube.com/@themeparkfilms

MEDIA AT A GLANCE

2M+ MONTHLY VIEWS	30K+ TIKTOK	6K+ FACEBOOK	1.5K+ YOUTUBE	1.5K+ INSTAGRAM
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THANK YOU

We look forward to working with brands and organizations that share our passion for themed entertainment, pop culture, travel and unforgettable experiences.

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